



# ReThink Sustainability Index

The ReThink Sustainability Index is an online tool that measures an organisation's sustainability performance against the UN Sustainable Development Goals targets leading to better outcomes for organisations and for the planet.

ReThink Sustainability acknowledges the 17 United Nations Sustainable Development Goals (SDGs)<sup>1</sup>, as the accepted international framework for delivering a more sustainable world.

ReThink Sustainability has utilised the SDGs to create a tool that will measure an organisation's sustainability performance. Whether it's a focus set of sustainability goals, or the full spectrum, we've created the ability to measure what until now has been, largely immeasurable. We believe sustainability begins with having the right knowledge, insights, mindset - that's what we measure. This leads to performance and better outcomes for organisations and for the planet.



We measure:

- knowledge, insights and mindset
- improved performance and better outcomes
- increased awareness
- adoption of sustainability best practices and alignment to your sustainability goals.

The UN Sustainable Development Goals are at the core of the assessment. We've interpreted the global goals and combined them with our expert insights and best practices to create a revolutionary way to put measures around sustainability.

### Capture the voice of your people

We've created the ability to capture feedback from teams and employees, to take their input as you embark upon or step up your sustainability journey.

### Powerful Visualised Dashboard

See how you score across each of the sustainable development goals. Set targets. Measure what makes a difference. Communicate progress across your organisation.



ReThink Sustainability Index Score

### Dashboard insights



The program is delivered via mobile device or online. A series of pulse questions are delivered to a database of users for them to answer conveniently.

The program can be spread over a period of weeks and takes very little time to complete.

### Pinpoint where to improve

Our expert team can crunch your data, derive insights and help you determined actions to progress. The richness of our knowledge can generate insights, that lead to improving mindset, behaviours and ultimately better sustainable outcomes.

### Create or improve your sustainability roadmap

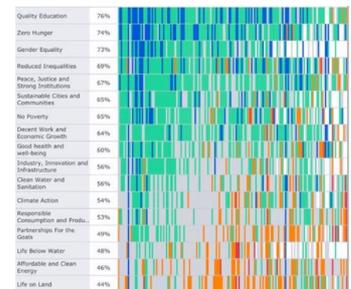
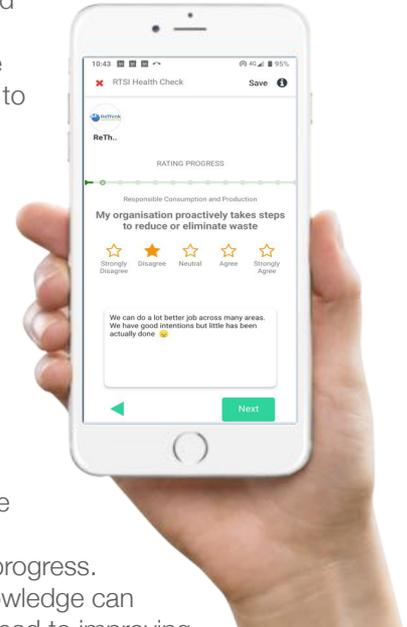
We can offer you a tailored service, to translate your insights into an overall sustainability roadmap, designed to uplift your index and to achieve the sustainability goals set by your organisation.

Assessments can be undertaken at regular periods each year to enable measurement of change in performance over time.

Increase the awareness and adoption of sustainability best practices in your organisation. Generate insights from your people and their alignment to your sustainability goals. For more information contact:

### ReThink Sustainability Pty Ltd

ACN: 622 347 273  
 Level 10, 530 Collins Street, Melbourne. VIC. 3000  
[www.rethinksustainability.com.au](http://www.rethinksustainability.com.au)  
 Rob Gell AM. m: 0412 327 185  
 e: [rob@rethinksustainability.com.au](mailto:rob@rethinksustainability.com.au)  
 Justin McFarlane. m: 0410 325 111  
 e: [justin@rethinksustainability.com.au](mailto:justin@rethinksustainability.com.au)



Category heatmap with score

<sup>1</sup> <https://dfat.gov.au/aid/topics/development-issues/2030-agenda/Pages/sustainable-development-goals.aspx>